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A Short Message from a Long Man: Same old story every year, isn’t it? In the spring when you see the glorious tulips, hyacinths and narcissi in bloom you promise yourself that NEXT fall you will set out a nice lot of these bulbs. Well, this is “next fall,” the time to plant bulbs for early spring flowers. This folder lists the best kinds—Tulips “Tried and True.”

LONG’S GIANT TULIPS, BOULDER, COLORADO, MAY, 1920

The best is good enough for me. For this reason I plant only the Giant Darwin and Cottage tulips.

This is my tulip field that made such a sensation in northern Colorado last spring. Picture was taken in May, after many blossoms had been cut, though there was still a right”smart left, as our friend from Missouri would say.

The most brilliant tulips in the lot make the poorest showing in this picture, because they were red, and red takes black, as you know. I was there when it happened, standing between two rows of that brightest of giant reds, Farncome Sanders. In front were two more rows of deeper red or carmine-rose, as the other popular gigantic Darwin, Pride of Haarlem, is described.

Next you see a row of the best salmon-pink, Clara Butt. Then comes a row of the Yellow Cottage and two rows of White Queen, and finally, two rows of Long’s Special Mixed Darwins, these being small bulbs not intended for blooming this season but to grow on and make blooming size bulbs for this fall planting and next spring blooming. But many of them bloomed anyhow, as you see.

Back of the reds are the new lilac, Win. Copeland, the fine rose-pink, Baronne de la Tonnaye, and several others.

This tulip field was planted the last of October and first of November, and the bulbs lifted the first week in July. Was a bumper crop of both blossoms and bulbs.
Giant Darwin Tulips

Well, I've finally done it—cut out all the early tulips. Took me just ten years to 

In a way, I almost feel as though the early tulips would make good at least 

Almost every season they bloom more or 

I'll take mine in the giant Darwin and 

Now about the giant Darwin tulips. These 

Darwin tulips are especially adapted for the 

Yellow Cottage Tulips

Small one-year-old roots that may or may not 

Rocky Mountain Columbine

Kiddies and Flowers

It's a fine combination—Kiddies and flowers. My three little folks each have a 

For my border growers, I'll say that they deliver the goods in strong plants 

Named Darwin Tulips

65. Baronne de la Tonnaie. Bright rose-pink, margined with white. Very fine and 


75. Fandango Sneakers. Red. That is red; never rose-scarlet; inside vivid cerise-scarlet; large broad petalized flower of perfect shape, gigantic, dazzling lasting. Doz., 90c; 

76. Pride of Haarlem. Well known to all 

Darwin are not for the fainthearted. They require 

As Darwin lovers, they 

When cut half open the blossoms last 

The range of Darwin colors is indescribable. As one Darwin lover says, "Their 

Darwin tulips are particularly adapted for the 

Yellow is a color that does not come in 

While there are many named varieties of 

The giant Darwin tulip bulbs I offer for 

For my border growers, I'll say that they deliver the goods in strong plants 

Finest Single Narcissi

The most graceful and charming narcissi are not necessarily the most 

Double Narcissus

The well-known yellow daffodil much grown in pots by florists, is 

Mixed Narcissus Bulbs

Business Terms

Cash or order. 50c.

Orders accepted with understanding that goods will be sent when ready. Holland 

It's a good idea to mention when ordering 

J. D. LONG, Seedsmen, Boulder, Colo.
Paper White Narcissus

(Blooms in Water)

For indoor only. Will bloom in soil or water. Usually put in dish or bowl with small stones and water, treated same as the well known Chinese lily. In now used in place of Chinese lily by many, as it is more certain to bloom. The good strong bulbs. The small cheap bulbs often have no flower stem and will be blooms bull. I have the best quality only.

Paper Whites may be put into pots or bowls any time from September to January, if you can still get the bulbs so late. I plan to sell out the last of December. The bulbs begin to sprout about this time or sooner and I want to clean up stocks while they are still good.

Every season I receive many orders after bloom. This is because customers are so pleased when their first Paper White blooms that they want more and wish they had ordered enough for a succession of blooms. For this reason you should order liberally early in the season while you can get them, for you will surely want to start another bowl after you see the first let to bloom. You can keep them for several months before putting into water or soil. Takes nearly eight weeks for the early lots to bloom. Later on, after the bulbs have begun to sprout before being placed they bloom several weeks sooner.

A bowl of Paper Whites makes a delightful present for a sick friend. Or, just the bulbs may be sent. And by all means let the children enjoy seeing these bulbs send their roots out among the pebbles in clear water, and send up flower stalks on which are produced clusters of clear "paper white." Fragrant blossoms, that last for several weeks or more if kept in a cool room. You may put a single bulb in any old jelly glass and it will be happy, thrive and bloom. Or half a dozen or so in a bowl and they will dwell together in peace and bloom.

Price for Honest-to-Goodness Paper White Narcissus Bulbs: Each, 10c; doz., 75c; 25 for $1.40; 100 for $5.20.

Yellow "Paper Whites"

So called because similar in every way to the Paper Whites, except the blossoms are a beautiful yellow. Bulbs usually larger, stalks taller and flowers a little larger. Treat same as the Paper Whites. Each, 12c; 2 for 25c; doz., $1.25; 25 for $2.50.

Chinese Lily Bulbs

So well known that need little description. Treat same for Paper Whites. I have these ordered from two good sources but there is some talk about getting bulbs to reach our country. In ordering Chinese Lilies all bulbs please state whether you shall refund money or send equal value. Colorado White in case cannot supply the bulbs ordered. Each, 25c; doz., $2.50, for best grade.

Freesia Bulbs

For pot culture. Order and plant early. Freesias are very pretty, graceful and deightfully fragrant. Do not set the rooted bulbs in dark as is best for most bulbs, but put them in light room as soon as possible. Price for improved Purity strain white, freesia bulbs: Doz., 40c; 25 for 75c; 100 for $2.50.

Colorado Double Peonies

As hardy as coks. Once planted they last a lifetime. By all means plant in the fall. Any time before ground freezes is better than spring planting, but earlier fall planting is best. I may not list peonies in next spring catalogue, as so many customers fail to order and plant early in spring, and are therefore disappointed in results. Fall is the time to plant. Then they start right off early in spring. Always a job of planting is done when you have more time than in spring. Same is true of the lily.

Prices I name are for good divisions with several eyes. Poaty roots may be divided and subdivided into so many different sizes that a comparison of prices means little unless you can see the roots also. I look for all retail prices on peonies to be higher next spring, as wholesale prices have already advanced decidedly. Peonies used to be imported but are now ruled out by the same law that prohibits the importation of snowdrops, scilla, Spanish irs and gladiolus.

Colors: White, Light Pink, Deep or Rose Pink, Red. Choice, each, 50c; doz., $5.50.

Crocus Bulbs

While I think you get better value in tulips, hyacinths and narcissus bulbs than in the crocus, yet the latter of course fill a place of their own and are greatly admired by many. Colors: Yellow, White, Purple, Mixed. Price for any color or mixed: Doz., 25c; 25 for 75c; 100 for $2.50.

Oxalis Bulbs

For indoors. They do splendidly in pots, also in hanging baskets, producing a mass of flowers throughout the winter. Easy to grow. Doz., 40c; 25 for 75c; 100 for $2.50.

Fragrant Single Hyacinths

The individual bells are single and more graceful than the heavy, crowded double, and are now preferred by most flower lovers. The spikes are covered with bell-shaped blossoms of exquisite coloring and rich fragrance. The hyacinth is hardy outdoors and a great favorite for growing in pots.

This season I can supply the two most desirable sizes, good size bulbs that do especially well in pots and are also fine for the open garden also a smaller size that is splendid for bedding and does quite well in pots.

Large Size Hyacinths

1. L'Innocence. Snow white; fine.
4. Rio des Bois (King of the Belgians). Bright scarlet; early.
5. Queen of the Blues. Light blue or lavender.

Prices for any of the above hyacinths: Each, 25c; 2 for 50c; doz., $1.70; 25 for $3.75; 100 for $10.90.

Fine Bedding Hyacinths

12. Dark Blue. 10. Dark Pink.
13. Red.

Prices for any separate color bedding hyacinths: Each, 10c; doz., $1.40; 25 for $3.50; 100 for $15.00.

Mixed Bedding Hyacinths

Fine varieties in good mixture of colors of suitable size to produce splendid blooms. Doz., 90c; 25 for $1.70; 100 for $6.90.

Investment—Not Expense

Most fall bulbs increase, sometimes producing several blooming size bulbs the first season, some bulbs splitting up making six or more small ones which will each grow to regular blooming bulbs in a year or two. This is why fall bulbs are not an expense but an investment. They not only repay you the first season with flowers worth more than you paid for the bulbs, but hand you back your original investment and additional bulbs as liberal interest.

J. D. LONG, Seedsmen, Boulder, Colo.
"Liberty" Iris
The Orchid of the Garden

<table>
<thead>
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<th>Giant Lavender from Long's Garden</th>
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<td>&quot;The exquisite beauty of the iris, with its soft and indescribable coloring, is rivaled only by the orchid,&quot; so the saying goes. But I would add--&quot;and the gladiolus.&quot; The iris comes and goes before the gladiolus appears, so there is no rivalry, and both are happy and make us all happy for having seen them. Iris may be planted most any time, as it is sure hardy and does hard. A root may be around for weeks or sometimes all winter, then grow when stuck into the ground most any old way. But careful and timely planting gives it a better show of course. Fall planting is ideal for iris. You know how it begins growth very early in spring before you are ready to order and plant your spring seeds and bulbs. So I say plant iris this fall while the planting is good.</td>
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<tr>
<td>30. Florentina. White, faintly tinted lavender; fragrant. Fine for cutting.</td>
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<td>33. Wyoming. Creamy white suffused delicate rose with deeper shading.</td>
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<tr>
<td>35. Magenta Chevan. White, elegantly frilled with wide border of clear light blue; very unusual and charming; tall grower.</td>
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<td>Price for the above: assorted or alike, labeled, each 15c; doz., $1.00.</td>
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<tr>
<td>36. Mrs. neubrenner. Very deep golden yellow; the best deep large rich yellow. Each, 25c; doz., $2.00.</td>
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<td>No. 38. Pallida Dalmatica. The Giant Lavender--King of the iris tribe. Grown to enormous size. The whole plant--leaves, stalk and blossoms--is gigantic, yet the texture and coloring of the flowers are soft and delightful. The two pictures are from actual photographs taken last spring in my garden. You will get the same as I have, for I shall take up the middle row of this long hedge, divide the clumps and use the good strong divisions for filling your order. In a few years you can divide your own clumps and set out a hedge of your own. Better order half dozen or more to start with.</td>
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<tr>
<td>Price for this Giant Lavender should be 25 cents for each division, and is priced in many catalogues. But I am going to sell mine this fall yet at 25 cents each.</td>
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Pansy Plants

Long's Super-Giants

Always set out my own pansy plants in the fall. That's one secret of my success in having the largest and finest blossoms on long stems early in the spring, especially for Memorial Day, when we cut and sell pansy blossoms by the thousands. By following the directions I send with each pansy plant order, you should be able to winter your young plants some as I do. I seldom lose a plant, and don't fuss much with them either. Plants are from seed sown July 31st and will be of good transplanting size about the last of September, which is a good time to get them into your garden so they get rooted before final freezing of the ground. Some may even bloom this fall. And just watch them next April and May! Price for these plants, 18 for 50c; 50 for $1.00 prepaid.

Wild Cucumber Seed

By all means plant this seed in fall where wanted for shade the next season. Freezing in winter insures germination. Large pkg., 10c; 6c., 25c, prepaid.

Long's 1921 Seed Catalogue

As usual, Long's annual spring catalogue will be ready for mailing along about the middle of January. Hope to make it just a little more interesting and helpful than ever before. Believe it will pay you to wait for your copy. Other catalogues are usually mailed several weeks earlier than mine and the early seedsmen hopes to catch the worm by urging you to order right away quick—before you see Long's catalogue.

Now don't get excited and all fussed up. Sit tight until you get Long's official guide to Trierd and True seeds. Best for the West, always sold at reasonable prices. About February 1st is a good time to make your order. I mention this because so many write me and say they are sorry they ordered from some other firm before receiving Long’s "Decidedly Different" seed catalogue.

J. D. LONG, Seedsman, Boulder, Colo.